

Alexandra P. Sims believes that one's birthplace and economic status should not disproportionately determine one's life journey. Her career path has taught her that real change can be brought about when there is synergy and empathy of aligned purposes among all public affairs sectors: private, government, philanthropy and strong grassroots organizing. These forces working in coordination can create the "great leveler" intended by the country's founding principles.

"Alex" came to Chicago by way of Metro Detroit, to attend Northwestern University, where she majored in social and educational policy. She graduated with honors in 2010 and reaffirmed her belief in the power of democracy and the commitment to advocating for the marginalized and undeserved.

Having been awarded a prestigious CORO Fellowship following graduation, Alex was assigned by the CORO program to serve in the St. Louis, Missouri area and on completion of the program, followed her passion for educating and inspiring students and accepted the role of Vice Principal in a progressive school located in north St. Louis.

Motivated by President Barack Obama's education and social policies, Alex was appointed to head his 2012 Presidential Campaign for the St. Louis region re-election effort. Following President Obama's historic victory, Alex continued as a State Coordinator with Organizing for Action (OFA), and relocated to the Chicago headquarters. It was there that she more fully recognized the importance of voting rights and parlayed that invaluable experience and growing expertise towards founding the Chicago-based Every Vote Counts. As its first Executive Director, she directed the registration of over 120,000 voters in (4) four months - the largest voter registration campaign in the country that year.

As the Campaign Manager for Kurt Summers 2014 race for Chicago City Treasurer, she directed Treasurer Summers' broad and impactful platform.

Once elected, Alex was named Senior Advisor for the Treasurer's Office and helped advance an aggressive and strategic agenda of financial equity and access. Their documented and widely lauded initiative called "Chicago's 77" – visiting 77 neighborhoods in 77 days, aided the passing of landmark legislation for improved tax payer investments, developed constituent communication program, and served as liaison for all levels of government and political influencers.

The recent establishment of APS and Associates, distills the remarkable skills and talents Alex has honed and the launch of her firm will provide vast proficiency to a variety of clients in governmental affairs, grassroots organizing, non-profit and political strategizing.

To date, those partners include JB Pritzker, Kurt Summers, Kim Foxx, Chicago Aldermanic Black Caucus, Bill Lowry, The Obama Foundation, Ichor Strategies, and more.